

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938292-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	536

Flight Dates	Order #	Alt Order #
08/02/12 - 08/07/12	938292	07894056

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/02/12	08/02/12	M-F Early Sunrise	5:00-6:00 AM	---T---	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---T---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/02/12	5:11 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$200.00 NM
2	08/06/12	08/07/12	M-F Early Sunrise	5:00-6:00 AM	11-----	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	11-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/06/12	5:22 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12002H	\$200.00 NM
1	WESH	Tu	08/07/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12002H	\$200.00 NM
3	08/02/12	08/02/12	M-F Sunrise @6AM	6:00-7:00 AM	---T---	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---T---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/02/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12001H	\$850.00 NM
4	08/02/12	08/03/12	Olympics Today Show	Olympics Today Sh	---11--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---11--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	08/02/12	9:50 AM	Olympics Today Show	Olympics Today Sh	:30	BN12001H	\$1,400.00 NM
1	WESH	F	08/03/12	9:30 AM	Olympics Today Show	Olympics Today Sh	:30	BN12002H	\$1,400.00 NM
5	08/06/12	08/07/12	Olympics Today Show	Olympics Today Sh	21-----	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	21-----	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/06/12	9:28 AM	Olympics Today Show	Olympics Today Sh	:30	BN12002H	\$1,400.00 NM
3	WESH	M	08/06/12	9:56 AM	Olympics Today Show	Olympics Today Sh	:30	BN12002H	\$1,400.00 NM
2	WESH	Tu	08/07/12	9:49 AM	Olympics Today Show	Olympics Today Sh	:30	BN12002H	\$1,400.00 NM
6	08/02/12	08/03/12	OLYMPICS DAYTIME	OLYMPICS DAYTI	---22--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938292-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	536	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/02/12	08/03/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	---22--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---22--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	08/02/12	11:53 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12001H	\$700.00 NM
1	WESH	Th	08/02/12	1:06 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12001H	\$700.00 NM
4	WESH	F	08/03/12	10:38 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
2	WESH	F	08/03/12	12:47 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
7	08/06/12	08/07/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	44-----	:30	8	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	44-----	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	M	08/06/12	11:04 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
1	WESH	M	08/06/12	12:05 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
3	WESH	M	08/06/12	2:20 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
5	WESH	M	08/06/12	3:52 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
8	WESH	Tu	08/07/12	11:19 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
2	WESH	Tu	08/07/12	12:55 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
7	WESH	Tu	08/07/12	2:35 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
4	WESH	Tu	08/07/12	3:43 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	BN12002H	\$700.00 NM
8	08/02/12	08/02/12	M-F 5-6 PM ROT	5:00-6:00 PM	---T---	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---T---	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	08/02/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12001H	\$825.00 NM
9	08/03/12	08/03/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----F--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----F--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	08/03/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12002H	\$1,400.00 NM
10	08/06/12	08/07/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	11-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/06/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12002H	\$1,400.00 NM
2	WESH	Tu	08/07/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12002H	\$1,400.00 NM
11	08/06/12	08/07/12	OLYMPIC ZONE	OLYMPIC ZONE	12-----	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	12-----	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/06/12	7:50 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	BN12002H	\$1,600.00 NM
3	WESH	Tu	08/07/12	7:38 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	BN12002H	\$1,600.00 NM
1	WESH	Tu	08/07/12	7:56 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	BN12002H	\$1,600.00 NM
12	08/03/12	08/04/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	----11-	:30	2	\$9,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----11-	2	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938292-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	536	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/03/12	08/04/12	OLYMPICS M-SU PRIMEOLYMPICS M-SU F		----11-	:30	2	\$9,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	F	08/03/12	9:32 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	BN12002H	\$9,000.00 NM
1	WESH	Sa	08/04/12	8:52 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	BN12002H	\$9,000.00 NM
13	08/04/12	08/04/12	OLYMPICS WEEKEND COLYMPICS WEEKI		-----S-	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----S-	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/04/12	4:37 PM	OLYMPICS WEEKEND DAYTIMIOLYMPICS WEEKI		:30	BN12002H	\$3,500.00 NM
14	08/05/12	08/05/12	Sa/Su 6pn News Olympic6pm News Olympic		-----S	:30	1	\$2,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----S	1	\$2,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/05/12	6:23 PM	Sa/Su 6pn News Olympics	6pm News Olympic	:30	BN12002H	\$2,300.00 NM
15	08/05/12	08/05/12	OLYMPICS WEEKEND COLYMPICS WEEKI		-----S	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----S	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/05/12	2:47 PM	OLYMPICS WEEKEND DAYTIMIOLYMPICS WEEKI		:30	BN12002H	\$3,500.00 NM
16	08/07/12	08/07/12	M-F Sunrise @6AM	6:00-7:00 AM	-T-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-T-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/07/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12002H	\$900.00 NM
17	08/06/12	08/07/12	M-F 5-6 PM ROT	5:00-6:00 PM	11-----	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	11-----	2	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/06/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12002H	\$950.00 NM
1	WESH	Tu	08/07/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12002H	\$950.00 NM
18	08/07/12	08/07/12	M-F Access Hollywood	Access Hollywood /	-T-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-T-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/07/12	7:11 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12002H	\$1,200.00 NM
19	08/07/12	08/07/12	OLYMPICS M-SU PRIMEOLYMPICS M-SU F		-T-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-T-----	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/07/12	8:21 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	BN12002H	\$10,000.00 NM
20	08/04/12	08/04/12	OLYMPICS M-SU PRIMEOLYMPICS M-SU F		-----S-	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----S-	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



## DUPLICATE INVOICE

Send Payment To:

**WESH****P O Box 26876****Lehigh Valley, PA 18002-6876****FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938292-1	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	536

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/04/12	08/04/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	-----S-	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	08/04/12	11:45 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	BN12002H	\$10,000.00 NM
21	08/06/12	08/06/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	M-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	M-----	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/06/12	9:14 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	BN12002H	\$10,000.00 NM
<b>Total Spots</b>							<b>40</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$87,975.00</b>
<u>Agency Commission</u>	<b>\$13,196.25</b>
<u>Net Amount Due</u>	<b>\$74,778.75</b>